



Media Contact:

Caroline Traylor, Porter Novelli
caroline.traylor@porternovelli.com
(512) 241-2239

PAGEONCE UNVEILS THE FIRST PERSONAL INTERNET ASSISTANT

Palo Alto, Calif. – June 3, 2008 – Today Pageonce, the first Personal Internet Assistant, announced that it has opened up the <http://www.pageonce.com> Internet service to everyone. Pageonce is a new free, easy and secure consumer service that allows users to access, view and manage all personal online accounts, all from a single page.

Why Everyone Needs a Personal Internet Assistant

Over the last 10 years many of us have become addicted to the Internet. We buy a lot on the Internet. We love to get news, sports, movies, music, blogs, weather, photos, and even friends and dates through the Internet. We manage our bank accounts, credit cards, stock portfolios and pay bills on the Internet. Today, we have so much information on so many different Web sites – all demanding different logins and passwords – it has become an increasingly painful and overwhelming process for many. Yesterday's solutions have become today's problems.

"The idea that there must be a better way to live our lives on the Internet inspired us to create Pageonce," said Guy Goldstein, CEO and Co-Founder of Pageonce. "The Pageonce Personal Internet Assistant is the first fast, free and easy way to view, review, and do everything that matters to you on the Internet."

Pageonce – Your Internet, Your Way™

Pageonce makes the Internet password-free and allows consumers to see everything that matters from their favorite Web sites in six popular categories – Finance, Shopping, Utilities, Social, Travel and Email. Thousands of Web sites are supported such as social networks, utility companies, cell phone companies, banks, credit card companies, email providers, cable providers, airlines, e-commerce sites, and much more.

"Of the more than 200 million Americans with Internet access today, 76% email, 69% bank online, 56% check financial or credit information online, 44% share photos online, and 43% use social networks. All of these online activities require separate logins and passwords leading to a digital identity crisis," said Caroline Dangson, research analyst with IDC. "Pageonce offers an interesting solution to make life on the Internet more useful for consumers."

Using Pageonce every day allows you to receive notifications of when your airlines' miles are granted or to see last-minute flight itinerary changes. Then get your email (from all your accounts), reply to friend requests from Facebook, see what's coming next from Netflix, review your remaining cell minutes, pay your bills and track the package from your recent purchase at Amazon.com, all in one place - all without ever having to surf multiple Web sites, login or remember various passwords. Pageonce employs military-level security and is certified by TRUSTe, McAfee HackerSafe and VeriSign. Pageonce actually increases Internet security by making it easier for consumers to use different passwords and usernames for each account without having to remember them all.

"During our private beta, Pageonce users told us that we have become a lifesaver to them," said Ahikam Kaufman, COO and Co-Founder of Pageonce. "We are very pleased that Pageonce has become an important part of so many people's lives. Now that we have launched, we look forward to millions of people enjoying Pageonce every day."



Pageonce works for you. Once you set up your account, you can relax. Axel, a Pageonce user in Atlanta, Georgia, said – “I am very happy to have found Pageonce. Pageonce puts you in touch and in control of your entire online life – banking, credit cards, frequent flyer, itineraries, cell phone usage, video rentals, shopping, social networks, and more – all the things you want to keep up with, but never find the time. Pageonce puts me in charge, and does so with very little effort on my part. Set up is quick and easy and product support has been excellent. Feedback has been welcomed and is incorporated quickly, with more account options added in daily. All around, Pageonce is one great product!”

About Pageonce

Pageonce is the first Personal Internet Assistant. The company offers a new fast, free and easy consumer service that allows you to view, review, and do everything that matters from a single page. Founded in 2007 in Palo Alto, California, Pageonce is led by industry veterans from HP and Mercury Interactive. The company has attracted funding from former Ariba and CommerceOne rivals Bobby Lent and Liron Petrushka. Pageonce has more than 20,000 registered users and 60,000 Internet accounts. The Pageonce core technology operates at military-level security and is certified by TRUSTe, McAfee HackerSafe, and VeriSign.

To get our Personal Internet Assistant working for you for free, please visit <http://www.pageonce.com> now.

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